

TCU RETIREES' JANUARY LUNCHEON

Lead On: A Campaign for TCU

**EXCITEMENT
IS BUILDING**

LEAD ON:
A CAMPAIGN FOR TCU

TCU

The January 21 luncheon meeting of the TCURA will feature TCU Advancement personnel giving a presentation on the Lead On fundraising campaign. The luncheon begins at 11:30 a.m. in the Cox Ballroom of the Dee J. Kelly Alumni & Visitors Center. The program begins at noon. Please make reservations by Monday, January 13, online at tcura.tcu.edu or by contacting Joan Yates at j.yates@tcu.edu or 817-292-7087.

Melissa Villegas, Director of Gift Planning, said that Dr. Kirk Downey, a member of the National Campaign Committee for TCU retirees, will

introduce the Advancement team that will be presenting, which will include Melissa as well as Adam Baggs, Assistant Vice Chancellor for College Development. Adam will speak on the impact of the campaign, which expands on the next phase of TCU's strategic plan, *Vision in Action: Lead On*. High-level campaign priorities include strengthening the academic profile and reputation of the University, strengthening the endowment, strengthening the TCU experience and campus culture and strengthening the workforce.

In conjunction with the next phase of TCU's strategic plan, TCU

announced the public phase of the fundraising campaign, Lead On: A Campaign for TCU, with a goal of raising \$1 billion in philanthropic support. This goal represents TCU's most ambitious effort yet.

Melissa will conclude the program by discussing how those who are interested may participate in the campaign, including the most tax-efficient ways to give, such as gifts that would provide lifetime income to donors.

Please join the TCURA to learn how TCU retirees can continue to make a lasting impact on the University and its future.

PLEASE NOTE:

Reservations for the January 21 meeting are due Monday, January 13, so please RSVP as soon as possible online at tcura.tcu.edu or by contacting Joan Yates at j.yates@tcu.edu or 817-292-7087.

**LUNCHEON
DATES**

**JANUARY 21
FEBRUARY 18**

**MARCH 17
APRIL 21**

MAY 19

PRESIDENT'S COLUMN

And a Happy New Year to All

Now that we look back on the holiday season with memories of holiday music still ringing in our ears and the celebrations with friends and families bringing joy and exhaustion, it is time to look forward to the new year. I am always so hopeful about the new year even when I know I can't turn the clock back. Remember walking the entire campus, running up the steps of all the buildings (before many of them had elevators), or circling the coliseum or the stadium just for the fun of it? Obviously that's not going to happen again but there are so many ways to plan for new adventures, new ways of sharing with friends, and different ways to approach the challenges in our lives. We each have different personal plans that vary from physical activity, volunteering, and traveling to reading and couch-sitting. Many of us in TCURA engage with each other to celebrate the new year in a variety of ways.

TCURA has plans for the



LINDA MOORE

new year and we want you to join us. This month we provide the opportunity for you to hear from the TCU Advancement staff about the VIA: Lead On fund-raising efforts. Quite a few of us have been contributing to TCU for years for a variety of reasons. We have spent over a decade watching the campus

footprint change with new buildings and athletic arenas. This new campaign is focused not on buildings but on scholarships and programs so it will be interesting to hear about it. In February, Dr. Darron Turner, Chief Inclusion Officer and Title IX coordinator, and former Associate Vice Chancellor for Student Affairs, will talk with us about the history of campus efforts for inclusion as well as the present activities and awards in DEI. Darron believes his job is to help us be in a place where people really engage with one another and feel like their voices are heard as part of a larger community. He brings his knowledge as a graduate of TCU, a former athlete here, and someone who has had a rich history on campus and in the community. He also brings his excellent humor. Darron is one of my former students so I am both proud as a peacock and excited to hear him again. Don't miss him! Criminal District Attorney and former judge Sharen Wilson will join us in March to discuss

TCU RETIREES' ASSOCIATION EXECUTIVE COUNCIL 2019-2020

TERMS OF OFFICE END MAY 2020.

Officers President Linda Moore 817-924-5330 l.moore@tcu.edu	Secretary Donna Johnson 817-927-4620 d.m.johnson@tcu.edu	Other Council members UCAC representative Arturo Flores a.flores@tcu.edu	Health and Wellness Chair Andy Fort 817-821-1041 a.fort@tcu.edu	Membership List Master Judy Groulx 817-366-5333 j.groulx@tcu.edu
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**PRESIDENT'S COLUMN,
CONTINUED**

scams targeting seniors and how to recognize and address them. She is the first woman to be a criminal district attorney in Fort Worth. She has created several specialized units that provide help for residents. Many of you know her and what a great speaker she is. Don't miss this one either.

In April we have a special outing for those of you who want to attend TCU Theater's production of the award-winning Pajama Game. Our TCU Treasure Award also will be presented in April and we will hold our second annual Retirement Panel for university staff contemplating retirement. And we have plans for our own fund-raising library project (more to come). We are busy, excited and ready to begin the spring. We hope you will join us in our efforts and celebrations. Together we can make this the best year yet.

For the New Year, I wish you joy and laughter, many opportunities to share with others, and the best the world has to offer!

IN MEMORAM**Shirley Bubar,**

Brite Divinity School

Emily Sullivan,

Admissions

Pat Sullivan,

former Football Coach

Eugenia Trinkle,

Communications Department

Dolores Villegas,

Department of

Communication Studies

COLUMNIST CAROLYN SPENCE CAGLE PHD, RNC-E

Age-Friendly Health Care Initiative: Good News

We all want quality health care to meet our unique needs and values as we age. A new 2019 initiative, sponsored by four leading healthcare groups (The John A. Hartford Foundation, Institute for Healthcare Improvement, American Hospital Association, and Catholic Health Association of the United States), focuses on Age-Friendly Health Care, one deemed essential to transform health care due to an increasing number of aging adults. These persons face higher rates of injury and need evidence-based and multidisciplinary health promotion approaches in the range of healthcare settings predicted for the future. Essentially, Age-Friendly Health Care places the patient (consumer) at the center of care and uses "best practices" and community based services to provide continuity of care to meet acute and chronic needs of aging adults. The four sponsoring groups aim to develop an Age-Friendly Health System framework present in at least 20% of U.S. hospitals by 2020.

What factors define Age-Friendly Health Care to improve aging adult care (the "4 Ms")?

- What Matters: care identified by an aging adult that meets their specific healthcare goals and preferences for care, including end-of-life and care delivered in a variety of settings.

- Medications: care that focuses on use of medications meeting an aging adult's need for mobility,

mental clarity, and ability to live a safe quality of life and meet individual's definition of What Matters.

- Mobility: care that allows an aging adult's safe movement to support daily quality of life/independence in a range of settings and meet an individual's definition of What Matters.

- Mentation: care to support an aging adult's mental status and concerns to prevent depression, delirium, and dementia; care to identify early signs of cognitive (thinking) loss to allow early treatment and management.

It is good news that more healthcare settings support changes to current health care. We, as consumers of care, need to also "step up" to support that change. Spend time thinking about the things that matter with your healthcare and your healthcare goals. Share those ideas by partnering with your doctor who benefits from your feedback. Together you can support the movement for better quality, cost-effective, and accessible healthcare.

References:

Fulmer, T. (2019, April 23). Age-friendly health care: Speaking up about what matters to you. Retrieved from: <https://nextavenue.org/age-friendly-health-care-speaking-up-about-what-matters-to-you>.

The John A. Hartford Foundation. Age-friendly health system. Retrieved from: <https://johnahartford.org/age-friendly-health-system-initiative>.

A TCU TREASURE AWARDEE

Dr. Charles Lamb



DR. CHARLES LAMB

It was a surprise and a great honor to be named a 2019 TCU Treasure. I remember the deliberations of the Board following Larry Adams' proposal of the annual award. I recall thinking that there were many retirees who had distinguished themselves throughout their careers and into retirement. I also recall that when President Janet Herald announced my name from the podium my heart began racing. I had never entertained the thought that I might be selected for this award. I am flattered and very appreciative of the TCU Retirees Association for awarding me this honor and adding my name to those of other awardees of this recognition. These include Emmitt Smith, Manny Reinecke, and Ron Flowers.

Nancy Madsen asked me to write

a few paragraphs about my career at TCU and my time in retirement. I served as the M.J. Neeley Professor of Marketing at TCU for 33 years. I also served as the founding chair of two departments in the Neeley School. My most rewarding achievement during my tenure at TCU was receiving the Chancellor's Award for Distinguished Research and Creative Activity from Chancellor Bill Tucker in 1997.

There are several aspects of being a faculty member at TCU that I miss.

The camaraderie is one of them. I particularly enjoyed working with and helping to develop younger colleagues. Bill Moncrief wrote in a letter supporting this nomination that "one of the real positive assets about Chuck's research was that so much of it was done with assistant professors from TCU. He published with 13 different TCU faculty members, all but two being assistant professors and across three different departments. He served as a mentor..." In recognition of my interest in junior colleagues I created the Chuck Lamb Emerging Scholar in Marketing Program when I retired in 2014.

Someone once said that being around and working with students helps keep you feeling young. I agree with that assertion. I miss engaging students

in class and in casual conversations and settings.

In retirement I have continued to revise my textbook. This takes up a fair amount of time as I spend part of most days reading professional journals and magazines looking for new material and examples. I also attended three semesters of cooking school at the Culinary School of Fort Worth. I learned a lot and enjoyed the experience. My plans were to teach cooking skills as a volunteer for an organization such as the Tarrant Area Food Bank. This didn't work out because I developed some lower back issues that inhibit standing for long periods of time. I still enjoy cooking at home. My other primary leisure activity is target shooting with my longtime buddy Pat Miller.

Each morning I spend about an hour reading newspapers. I didn't have time to spend this much time reading the paper when I was working. My wife, Julie, and I still enjoy traveling although we bemoan the hassles of airport security and packed airplanes. We have three daughters and six grandchildren, including Mila Bentley who is three months old. We enjoy spending time with the children and grandchildren. We also enjoy spending time at TCURA lunches and events visiting with old friends. Finally, we have three Pomeranians that I take for car rides daily. They know when it is time and don't stop reminding me until we are in the car.

All in all I had a very fulfilling career and so far have had a great retirement. Life is good!

PAUL HARTMAN

TCU Gives Day

Speaking for the entire TCURA Executive Council, President Linda Moore expresses sincere thanks to the membership for their contributions to TCURA on TCU Gives Day. The Loyalty Giving office reports 30 TCU faculty and staff retirees contributed a total of \$2,295 designated for the organization.

“Your gifts supplement our beleaguered budget,” Linda said, “and

help us meet the cost of maintaining, updating and improving our website, producing the monthly newsletter, and supporting new program ventures.” She added, “I’m pleased that we were a part of helping the university exceed its goal of 2,500 donors in the 24-hour period.”

Harmonie Farrow, director of loyalty giving, reported that TCU Gives Day attracted \$2,764,143 in

gifts, more than triple last year’s accomplishment. In the process a \$100,000 challenge gift offered by the Nikolai family and several smaller challenge gifts for “sub-campaigns” were earned. These gifts all become part of TCU’s recently announced, \$1 billion-plus fundraising initiative, “Lead On: A Campaign for TCU.”

Special Interest Group Announcements

Bridge: The next bridge meeting will be Friday, January 10, at Nancy Madsen’s house, 3936 Stonehenge Road. We would love to recruit some new members, so if you are interested, text or call Nancy at 817-938-4341.

Coffee, Books and Conversation: We meet again after Christmas on Wednesday, January 8, 2020, to discuss the novel, “The Secrets We Kept,” by

Lara Prescott. Based on a true story, it captures the passion and courage of three women who become spies at the height of the Cold War to gain the release to the world of Boris Pasternak’s book, “Dr. Zhivago,” and to return it in print to Russia.

Paul Hartman has suggested the new book by Elizabeth Cobbs, “Commander Tubman,” a true story

which inspired the movie, “Harriet,” now being shown. The group thought it would be a good book to cover for our February meeting on Wednesday, February 13.

We look forward to seeing you on January 8, next year!

Judy (817-921-4798+)

MISSION STATEMENT

The Texas Christian University Retirees’ Association exists to provide opportunities for fellowship, to promote lifelong learning, to advocate for fair benefits, to recognize the accomplishments of its members, and to strengthen the relationship between the retirees and the University.



**IF YOU ARE
INTERESTED IN
STARTING A SPECIAL
INTEREST GROUP,
CONTACT CHUCK
LAMB AT
C.LAMB@TCU.EDU.**



Photos from the November and December TCURA luncheons (from top left): 1) Sterling and Larry Lauer with Art Flores 2) Cathie and Bronson Davis 3) Pat Miller and Chuck Lamb 4) Becky Roach and Joan Sullivan 5) TCURA President Linda Moore exhibits her Christmas spirit 6) Deana Ray and Leo Munson 7) Christmas trees in the Kelly Center 8) Chancellor Emeritus Bill Tucker visits with a table of retirees at the December luncheon 9) A female choral group, Cantiamo, from the School of Music performed at the December luncheon.

Photos taken by Deana Ray and Luther Smith

NOTE

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